

# SHITA LAKSMI

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## PROFILE

### brief

A well-qualified, responsible, result oriented and good communicator professional with over **12 years of experience in national and international organization**. She has taking positions with increasing roles and responsibilities **in several civil society organizations**. Has more than sufficient experience in managing and leading people in program and project both national and international levels. Have wide ranges of experience in management and specific issues such as media development, technologies, transparency, accountability and freedom of expressions and HIV and AIDS.

## EDUCATION

### background

- **Master of Arts in Journalism** at the Ateneo de Manila University, Philippines. A fellowship from Konrad Adenauer Center for Journalism (Nov 2003 – March 2005)
- Bachelor, Faculty of Social and Political Sciences, University of Indonesia; **Majoring Mass Communication** (1995-2000)

## PROFESSIONAL

### history

#### Hivos, Regional Office Southeast Asia

- Jan. 2013 – now : **Program Manager, Southeast Asia Technology and Transparency Initiative (SEATTI)**
- Oct. 2011 – Dec. 2012 : Program Officer Expressions and Engagement
- Sep. 2010 – Nov. 2011 : Director, *ad interim*
- Aug. 2006 – Sept. 2011 : Program Officer ICT/Media and HIV and AIDS

#### Responsibility areas:

- Managing all the managerial and programmatic processes of Southeast Asia Technology and Transparency Initiative (SEATTI) including, but not limited to: developing the program and procedures, reviewing proposals, preparing the related strategic initiatives to ensure

the initiative can achieve its Theory of Change, budget analysis, monitoring and evaluation of the partners.

- Building and maintaining relationship with various International organizations working in the area of technology and transparency.
- As the Director ad interim in 2011, manage and responsible to the overall operational and implementation of programs at the office.
- As the Director ad interim responsible in developing and maintaining relationship with Hivos' back and potential donors and government.
- Contributes to Hivos' overall organizational and policy development in both organizational and institutional levels.
- Liaises with relevant stakeholders in Indonesian government

#### **Selected accomplishments:**

- Had an active role in **establishing Indonesia Internet Governance Forum (ID-IGF)**. This includes developing multi-stakeholder platform to successfully hold the 8<sup>th</sup> Internet Governance Forum in 2013.
- Successfully managed Hivos during its transition time in 2010 – 2011 as the **director ad interim with 74 staff in Indonesia and Timor Leste**. The managing role includes: took leading role during Hivos transition period, managed the overall office, involved in fund raising and maintained relationship with all Hivos' back donors including being responsible in grant negotiation with Global Fund, took a leading role in developing the office Annual Strategy and Annual Plan.
- Significantly **coordinates a series of capacity building initiatives** at Hivos, includes the evaluation of Hivos' intervention in capacity building and the introduction of Theory of Change approach in 2008 - 2011.
- Project Coordinator for SatuDunia project. In six months was able to **coordinate SatuDunia team** until it was successfully launched and responsible to a spin off process of SatuDunia into an independent entity.
- **Put ICT/Media program on the map**. The works of Hivos especially in the Open Source Software development are recognized by civil society. In 2008, Hivos received an award from Indonesian government.

#### **TIFA Foundation**

- Jan 2005 – Aug. 2006 : Program Officer for Media
- Nov 2003 – Dec 2004 : Media Consultant (while studying in Manila)
- Nov 2001 – Nov 2003 : Communications and Program Officer for Media
- Mar 2001 – Sept 2001 : Administrative Assistant

#### **Others:**

- **Fortune PR** (Nov 2000 – Feb 2001). Public Relations Officer at Fortune PR. Responsibilities: developed a Public Relations strategy to meet clients need conducted all activities to meet the strategy's objectives
- **The Habibie Center** (March 2000 – Oct 2000). Media Analyst at Media Watch and Consumer Center (MWCC) – one of The Habibie Center, Research Division. Responsibilities: analyzed media news with journalism principles and wrote articles on media issues to be included in journal.

# RESEARCH

## and publication

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### Research Projects:

- Report Series:  
Engaging Media, Empowering Society: Assessing Media Policy and Governance in Indonesia through the lens of citizens' rights. Collaboration: Hivos, Centre for Innovation Policy Governance, Manchester University, 2011 – 2013.
- Community Media/NGOs Partnering Mainstream Media in Promoting Millennium Development Goals (Indonesia Case) with Asian Media and Information Centre (AMIC), 2007 – 2008.

### Books:

- Asian Media and Information Centre (AMIC) based in Singapore, "*Peoples' Voices, Peoples' Empowerment, Community Radio in Asia and Beyond*," 2012
- Ateneo de Manila University, "*Blood on Their Hands*", Ateneo de Manila University, 2007
- Asian Media and Information Centre (AMIC) based in Singapore, "*Media Pluralism in Asia, the Role and Impact of Alternative Media: INDONESIAN CASE*", 2006. A collaborative work with Ignatius Haryanto.

### Published Articles (selected):

- Articles in The Jakarta Post: *Social Media in Civil Society – citizens in action*, April 30, 2011 with Yanuar Nugroho, *The Act Upon Information*, April 30, 2010, *Practices of criminal defamation, here and (hopefully not) always*, January 7, 2010
- [www.kombinasi.org](http://www.kombinasi.org), *PP 51/ Penyiaran Komunitas: Mari Kita Kritisi Bersama* (Government Regulation 51/ Community Broadcasting: Let's Review It), December 2005
- University of Buenos Aires, *Boletín Digital de Políticas de Comunicación, "Éxitos y problemas: desarrollo de la radio comunitaria en Indonesia"*, [www.pyp-uba.com.ar/news10/pdf/radios\\_comunitarias.htm](http://www.pyp-uba.com.ar/news10/pdf/radios_comunitarias.htm), August 2005
- Bulletin KOMBINASI – *Radio Komunitas dalam Konteks Global*, October 2005, *Belajar dari Afrika Selatan*, June 2005
- Master project: *Are You Ready to broadcast? Stories on Community Radio in Indonesia*, March 2005. Part of this master project was part of AMARC (World Association of Community Broadcasters) newsletter and website.
- KORAN TEMPO daily – *Penyiaran Komunitas*, article on development of community broadcasting in Indonesia, July 27, 2002

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## **INTERNATIONAL** exposures

- Internet Governance Forum VII in Azerbaijan (2012) and VIII in Bali (2013)
- Omidyar Network Executive Forum, San Jose, San Francisco, May 2013
- MAG Meeting- Internet Governance Forum, Paris, February 2012
- Asia Pacific Internet Governance Forum, Tokyo, July 2012
- Annual Conference Association for Asian Studies, Toronto, March 2012
- Series of global/regional meetings while at Hivos, 2006 – now
- AIDS World Conference, Mexico, 2008
- Received a fellowship grant from CSDMS, India and telecentre.org and IDRC to attend Asian Telecentre Forum as a part of the e-Asia 2007 Conference, Kuala Lumpur, 2007
- Comparative studies on community radio development: South Africa (Cape Town and Johannesburg) and Namibia (Windhoek), September 2002

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## **PROFESSIONAL** courses

- Academic Visitor at the Manchester Institute of Innovation Research, March, 2011
- Organizational Development and Institutional Development, MDF Training and Consultancy BV, Hivos, 2007
- Result Based Management, MDF Training and Consultancy BV, Hivos, 2006
- Train the Trainer Workshop, Konrad Adenauer Center for Journalism, Ateneo de Manila University, 2004
- Trisakti International Business School; Communications and Public Relations Executive Program; March 5<sup>th</sup> – April 10<sup>th</sup>. 2003

## **SOCIAL** involvement

- 2012 : Founder of Indonesian Internet Governance Forum
- 2010 : Founder of MAKSI, Masyarakat Komunikasi dan Informasi
- 2004 – 2006 : Member of Investigative Reporters and Editors
- 2002 – 2003 : Founder, Facilitator in KReASI – a group who concern in the development of Community & Public Broadcasting